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Beautiful Lure

A Modern Tale of Painted Skin

EXECUTIVE PRODUCER & ORIGINAL STORY BY RYUHO OKAWA
NAO HASEGAWA RYOMA ICHIHARA YOSHIMI ASHIKAWA MORO MOROOKA MIHO YABE RYOTA NAKANISHI DAVID ITO YOSHIKO SENGEN (SPECIAL APPEARANCE) AYA GUMIMOTO TOSHIYUKI NAGASHIMA
DIRECTED BY HIROSHI AKABANE MUSIC BY YUICHI MIZUSAWA SCREENPLAY BY SAYAKA OKAWA PRODUCED BY IRI PRESS IN ASSOCIATION WITH NEW STAR PRODUCTION AND ARI PRODUCTION PRODUCTION COMPANY DJANGO FILM PRESENTED BY IHS PRODUCTIONS

COMING SOON
BEAUTIFULLURE.COM

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SHE MIGHT BE BEWITCHING YOU

beautiful lure.com



What is true beauty? What is true love?

In modern days, many people tend to judge people based on their looks. Are we deceived by superficial information? Have we lost sight of true beauty and even our true value as human beings? This film was created with these questions in mind. Directed by Hiroshi Akabane, and with the screenplay written by Sayaka Okawa who together worked on the award winning films, “Immortal Hero” (2019, Nikkatsu) and “Twiceborn” (2020, Nikkatsu), this film stars Nao Hasegawa as Maiko Yamamoto, the modern “Painted Skin,” and Ryoma Ichihara as Taro Shiomura, a man who is attracted to Maiko. In addition, the film features incredible cast including Yoshimi Ashikawa, Toshiyuki Nagashima, Aya Sugimoto, Moro Morooka, Miho Yabe, David Ito, and Yoshiko Sengen (special appearance). All of the songs including the main theme song “Beautiful Lure” were written and composed by the executive producer and original story writer, Ryuho Okawa. With each of the seven songs featured in the film helping deliver the core message of the film, this dramatic work of art shows the truth of beauty and love.





Story

Maiko Yamamoto works as a secretary to the vice president of a major bank. With both beauty and wit, she is the target of everybody's attention and admiration, but she has a hidden side. At night, she works as a hostess at a high-class club in Ginza and looks for men who are worthy of her beauty. One night, finally the man who she has been waiting for comes in. Taro Shiomura is the most hopeful candidate to become the next prime minister of Japan. Taro quickly falls in love with Maiko. All goes well as Maiko's plan, and preparations for their marriage get steadily underway. However, Taro's life mentor and the spiritual leader Katsuko Tachibana tells him that Maiko is a Youma who is possessed by the nine-tailed fox. Maiko can only satisfy herself by destroying the country with her beauty. Yet Taro struggles because he wants to believe that she has a conscience. On the day of the wedding, what does fate fold for them?

Youma is a foxen demon wearing a "human skin" - "Painted Skin"

As told in the ancient Chinese fantasy story, "Painted Skin" is a human skin painted to look like a beautiful woman. Youmas wear this skin to seduce men. During the Tang Dynasty, Emperor Xuanzong of Tang is seized by Yang Guifei who had the ethereal beauty and caused the dynasty's ruin. It is told that the Yang Guifei was possessed by the nine-tailed fox spirit, the strongest foxy demon among Youmas. Later, according to the Japanese legend of Tamamo-no-Mae, the nine-tailed fox came to Japan.



Yoshiko Sengen
As Kayo Matsuda
(Taro's childhood friend)



Toshiyuki Nagashima
As Ayumu Shiomura
(Taro's father & former prime minister)



Moro Morooka
As Takei
(Bank's vice president)



Miho Yabe
As Minako
(Maiko's boss at Club Z)



Takayasu Komiya
As Nishikawa
(Aosaki Trading's senior managing director)



David Ito
As Matsuo Matsuyama
(Record Company's CEO)



Aya Sugimoto
As Tomoko Shiomura
(Taro's mother)



Yoshimi Ashikawa
As Katsuko Tachibana
(Future Science founder)

Did you know about the beings in the spirit world?

The spirit world is huge and there are various kind of spiritual beings. Here we introduce the spiritual beings related to the movie.

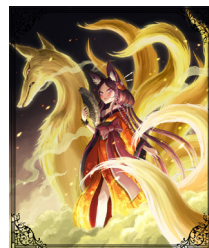
Angels, bodhisattvas, tathagatas

Many angels, archangels, bodhisattvas, and tathagatas also possess mystical powers, but those on the royal road try to guide people through teachings, unlike those that focus on using those powers. So there are spirits that grant people mystical powers in a visible way. The spirits, who undergo spiritual training but do not take the royal road of angels and bodhisattvas, have formed their own worlds, apart from what is known as heaven and hell.



Tengu, Yokai, Sennin

There are the Tengu (long-nosed goblin) Realm, Sennin Realm, and the realm inhabited by Yokai (monsters and goblins). They are not exactly demons or devils. But they are mostly interested in gaining recognition and respect from the world by boosting their spiritual powers through egocentric efforts and achieving self-realization. Many of them also strive to get rid of their enemies using their supernatural powers.



Youma

There are different types of Youma, but historically, there are many Youma that are good at using sexual tricks to lead monks and others astray. This is a Youma of the fox type, as written in various stories. There is a tendency for men to neglect their work and become infatuated with a woman. So if she does too much of this kind of "work", and forgets her main job, the woman may turn into a Youma.

The modern Youma...



They let the opposite sex chase them

Youmas are narcissistic and tend to raise their own prices. When someone confesses their love to them, they don't say yes straight away, they make the person serve them and take everything they have, before finally throwing it away.



They are good at acting like they are innocent and pure

They are skilled at winning the hearts of the opposite sex by smiling at the right moment and making cute gestures. They make it look like they are indecisive, but they are very good at manipulating others.

They make the opposite sex lose their aspirations and ruin him or her

They delight in making the other person forget their real job and leading them to ruin. As long as they can live a beautiful life, they are happy no matter what happens to others.



They take revenge when their pride is hurt

They are self-loving, seek praise and tend to pretend to be God and Buddha. And when they don't like something, they take revenge by tricking others into punishing them.



Diagnose your Youma characteristics

Find out if you have Youma characteristics in your heart.
You may discover a "hidden nature" that you are not aware of...

Start

A  B 

What do you value in the opposite sex?

- A Face and belongings
- B Personality and hobbies

When you want them to like you...

- A You would do anything
- B You wouldn't do everything

Diet and exercise to maintain your appearance

- A Not much attention
- B Very caring

Efforts to make yourself popular with the opposite sex

- A Work hard
- B Not so much

Once you start dating

- A A long-lasting relationship
- B Easily get bored

In a dating relationship

- A You want to give
- B You want to be given

If someone is struggling to decide between their aspiration and you

- A You want him/her to follow their aspirations
- B You want him/her to choose you

The love game of hinting at the shadow of the opposite sex

- A You often do it
- B You don't do it much

You are leading someone on as a backup

- A Yes
- B No

Youma Level

20%

Almost no Youma characteristics

Putting others' happiness first, you are unlikely to become a Youma. To avoid being possessed by Youmas, you must continue to improve your mind.

Youma Level

50%

Half of Youma characteristics

You are an attractive person with good sense. If you don't use your strengths for greed, but instead pay attention to others' inner life, you will lose your Youma characteristics.

Youma Level

70%

Hazardous area of Youma characteristics

You have a seductive beauty and are popular with the opposite sex. However, you will not find true happiness if you continue in your present state of mind. You need to learn about true love.

About the General Producer of the movie



RYUHO OKAWA is the founder and CEO of a global movement, Happy Science, and international best-selling author with a simple goal: to help people find true happiness and create a better world.

His deep compassion and sense of responsibility for the happiness of each individual has prompted him to publish over 2,600 titles of religious, spiritual, and self-development

teachings, covering a broad range of topics including how our thoughts influence reality, the nature of love, and the path to enlightenment. Eastern wisdom that Okawa offers helps us find a new avenue for solutions to the issues we are facing personally and globally now. He also writes on the topics of management and economy, as well as the relationship between religion and politics in the global context. To date, Okawa's books have sold over 100 million copies worldwide and been translated into 31 languages.



Okawa has dedicated himself to improving society and creating a better world. In 1986, Okawa founded Happy Science as a spiritual movement dedicated to bringing greater happiness to humankind by uniting religions and cultures to live in harmony. Happy Science has grown rapidly from its beginnings in Japan to a worldwide organization with over 12 million members in more than 100 countries.

Who is El Cantare?

El Cantare means “the Light of the Earth,” and is the Supreme God of the Earth who has been guiding humankind since the beginning of Genesis. He is whom Jesus called Father, and His branch spirits, such as Buddha and Hermes, have descended to Earth many times and helped to flourish many civilizations. To unite religions and to integrate key fields in order to build a new civilization on Earth, his core consciousness has now descended to Earth as Master Okawa.



Buddha

Gautama Siddhartha was born as a prince into the Shakyas Clan in India around 2,600 years ago. When he was 29 years old, he renounced the world and sought enlightenment. He later attained Great Enlightenment and founded Buddhism.

Hermes

In the Greek mythology, Hermes is thought of as one of the 12 Olympian gods, but the spiritual Truth is that he taught the teachings of love and progress around 4,300 years ago that became the origin of the rise of the Western civilization. He is a hero that truly existed.

Ophealis

Ophealis was born in Greece around 6,500 years ago and was the leader who took an expedition to as far as Egypt. He is the God of miracles, prosperity, and arts, and is known as Osiris in the Egyptian mythology.

Rient Arl Croud

Rient Arl Croud was born as a king of the ancient Incan Empire around 7,000 years ago and taught about the mysteries of the mind. In the heavenly world, he is responsible for the interactions that take place between various planets.

Thoth

Thoth was an almighty leader who built the golden age of the Atlantic civilization around 12,000 years ago. In the Egyptian mythology, he is known as god Thoth.

Ra Mu

Ra Mu was a leader who built the golden age of the civilization of Mu around 17,000 years ago. As a religious leader and a politician, he ruled by uniting religion and politics.

Movie showing Schedule

Friday 21st May : 6pm to 8pm

Saturday 22nd May : 2pm to 4pm / 5pm to 7pm

Sunday 23rd May : 2pm to 4pm / 5pm to 7pm

Also, we can secure your seat upon your request as a private showing.

Seats are limited, so please reserve now!



Contact us now!




Happy Science

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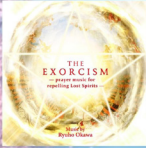
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THE EXORCISM
Prayer Music for
Repelling Lost Spirits



THE THUNDER
A Composition for Repelling
the Coronavirus



Music by
Ryuho Okawa







THE REAL EXORCIST



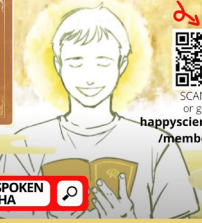
LOST LOVE
Inspired by John Lennon



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TRUE WORDS SPOKEN BY BUDDHA

"This is not the sutra for Buddhists only. This is the teachings for all people, for all the religious people, to all the people who are waiting for a new religion to save them."

"Lecture on The True Words Spoken By Buddha" by Ryuho Okawa